

The farm must be able to distribute the fish for sale within one of the following countries listed below so that the F3 Judges or their representatives can buy the seafood anonymously for further verification testing. The countries were selected based on an intersection of factors:

- Having the largest import markets and
- Markets for sustainable seafood that may be willing to pay a sustainability premium.
- Availability of Eurofins laboratories capable of packaging and shipping samples to the United States.
 - **Asia-Pacific Region** - China, India, Vietnam
 - **Europe** - France, Germany, Netherlands, Norway, Spain
 - **North/South America** - Brazil, Canada, Chile, Mexico or US

NOTE: Australia, Japan, Thailand, Italy, Sweden, and the UK are still being investigated for feasibility of receipt by a Eurofins laboratory within the country.

The F3 Team will then perform independent, random purchases of fish marketed for the contest at these sales outlets listed including but not limited to distributors, online direct-to-consumer platforms, grocery stores, restaurants, hotels or fish markets or farmers' markets.