

Qualifications: Farms and Teams

- The contest is open to farms/teams that grow and sell carnivorous finfish without marine animal ingredients used in their feeds. A farm must register as a team lead. The prize money will be awarded to the company that registers as the team lead.
- Farms are encouraged to team up with ingredient and feed companies, and others. Teams will form their own internal agreements regarding how prize money will be shared. No rule precludes ingredient or feed companies from participating in multiple teams.
- If a team is created, the team lead will submit the names of other companies that are part of the team, and contact information for the other members of the team.
- Prior winners of the main F3 cash prize from previous challenges cannot register as a team lead but can participate as part of a team.
- The farms must register for the contest by the deadline indicating whether they will participate in the contest Part A or Part B.

Qualification: Farm Distribution and Sales

In order to participate, the farm must be able to distribute the fish for sale within one of the following countries listed [here](#). NOTE: If the farmer does not sell fish to one of the countries listed in the link, the farmer will need to contact f3farmchallenge@gmail.com, for approval of a new country so that the judges can verify that the contest logistics are possible for the contestant.

Qualifications: Fish

- The fish must be grown within an aquaculture facility.
- The species that the company sells must qualify as 'Carnivorous'. If the species is not a salmonid, the Farm must propose to the F3 Panel Judges to approve the species of fish that is described as 'carnivorous' to qualify as 'carnivorous'.
- Fish must be grown after the fry phase using feeds without marine animal ingredients or after the fish attains 25 grams in weight.

Qualifications: Feed

- Qualifying feeds must be formulated as aquaculture feed, for either Salmonid or other Carnivorous finfish.
- The feeds used should be free of marine animal ingredients either
 - a. After fry are sourced, when they start ingesting feed OR

b. From when the fish reaches 25 grams. *The reason marine animal ingredient free feeds are not required for the “fry stage” is that there may be issues with sourcing fry that are not fed marine animal ingredients.*

- Contestants are responsible for the feed they submit. They are responsible for ensuring that machines are cleaned of fishmeal, fish oil and krill meal between production runs, and must ensure that feeds remain uncontaminated (e.g. no pcbs or heavy metals).

Qualifications: Packaging

The purpose of packaging requirements is to enable the F3 Team to perform independent, random purchases of fish marketed for the contest at these sales outlets.

- In addition to adhering to the legal requirements per the country of origin, the fish for sale need to be specially packaged and labeled to indicate the species sold, and indicate that they are fed without use of marine animal ingredients. The purpose of the packaging is to ensure that judges or their representatives can easily collect samples of sales for verification testing.
- If fish are sold in the live markets, then the tank in which the fish are sold needs to be labeled to indicate that the fish being sold are fed without use of marine animal ingredients.

We assume that farmers will find that fish fed without marine animal ingredients will also have other attributes that are attractive to consumers such as offering fewer contaminants, and greater nutrition. Any additional differentiation that encourages sales is also encouraged.

Qualifications: Agreement

By entering, Farms agree to comply with official contest rules (coming soon) and adhere to the timeline for submissions [here](#)