

The F3 Fish Farm Challenge

Official Rules

Items marked (*) are subject to update.

This fifth **F3 Fish Farm Challenge** (the “**Challenge**”) will recognize and reward fish farming companies (“**Farmers**”) that successfully produce and sell the most **farm-raised, carnivorous finfish** fed without any marine animal ingredients i.e., no fishmeal, fish oil, krill, squid, etc. starting either from the start of the fry stage or when groomed to 25g (the “**F3 Fry Stage**”). Such fish, when grown to market size, are referred to as (the “**F3 Fish Product**”), as further described herein. The feed without any marine animal ingredients is referred to as (“**F3 Feed**”).

This Challenge is comprised of **2 contests: a 2 Year Contest (2025-2027) and a 4 Year Contest (2025-2029)**. Entrants can enter only one of the two contests, and must indicate their selection during registration.

Challenge 2 Year (“**2 Year Contest**”) (ending in 2027): The goal of the 2 Year Contest is to recognize existing Farmers selling the greatest volume of F3 Fish Product (measured by weight) during the 2 Year Contest Sales Period defined below. Entrants into the 2 Year Contest may switch to the 4 Year Contest by notifying Sponsors at f3farmchallenge@gmail.com before reporting their first sales figures to Sponsors (no later than January 15, 2027).

Challenge 4 Year (“**4 Year Contest**”) (ending in 2029): The goal of the 4 Year Contest is to recognize Farmers who need more time to innovate their F3 Feeds, and/or sell slower-growing species. The 4 Year Contest recognizes the Farmer who sells the greatest volume of F3 Fish Product (measured by weight) during the 4 Year Contest Sales Period defined below.

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. VOID WHERE PROHIBITED OR RESTRICTED BY LAW.

IF YOU REGISTER FOR THE CHALLENGE, YOU, ON BEHALF OF THE ENTITY YOU ARE REGISTERING AND THE OTHER ENTRANTS ON YOUR TEAM (AS DEFINED BELOW), AGREE TO ABIDE BY THESE F3 FARM CHALLENGE OFFICIAL RULES (“OFFICIAL RULES”) AS A VALID AND BINDING AGREEMENT BETWEEN YOUR TEAM AND THE ADMINISTRATOR AND SPONSORS OF THE CHALLENGE. PLEASE PRINT AND KEEP A COPY OF THESE OFFICIAL RULES FOR FUTURE REFERENCE.

BY PARTICIPATING IN THE CHALLENGE, YOU ALSO REPRESENT AND WARRANT THAT (I) YOU HAVE THE AUTHORITY TO ENTER THIS CHALLENGE ON BEHALF OF THE FARM ENTRANT YOU HAVE REGISTERED; (II) YOU HAVE OBTAINED ALL PRIOR CONSENTS FROM YOUR OTHER TEAM MEMBERS TO ENTER THEM INTO THIS CHALLENGE; (III) YOU HAVE THE ABILITY TO BIND ALL ENTRANTS TO THIS AGREEMENT; AND (IV) THE ENTRANTS’ PARTICIPATION IN THE CHALLENGE IS IN COMPLIANCE WITH ALL APPLICABLE LAWS.

Criteria – Guidelines and Requirements

Eligibility

- The Challenge is open to companies (i.e., a corporation, partnership, limited liability company, or other duly organized legal business entity) who are Farmers (“**Farm Entrants**”) that grow and sell F3 Fish Product. Prior winners of the main cash prize in any prior F3 Challenge are not eligible to register as a Farm Entrant but can participate as a minority participant as part of a Team. Prior recipients of honorable mentions are eligible.
- A Farm Entrant may enter with a team (the “**Team**”) of eligible supporting entities (e.g., ingredient and feed companies) (collectively, “**Supporting Entrants**”), and together with the Farm Entrant (the “**Entrants**”). Farm Entrant shall serve as the Team leader and enter the Challenge and register on behalf of the Team (such Entrant, the “**Team Leader**”). Each Entrant in a Team must agree to and comply with these Official Rules. The failure of any Entrant in a Team to comply in any manner with these Official Rules may, in the F3 Judges’ sole discretion, result in the disqualification of the Team. The Team Leader represents and warrants that it is the duly authorized representative for such Team and has obtained all rights necessary to act on the Team’s behalf. If a Team is awarded a prize, such prize will be awarded to the Team Leader. It is up to the Team Leader to decide how to allocate the prize among the Team members. No rule precludes Supporting Entrants from participating in multiple Teams. Farm Entrants may only participate on one Team.
- In order to participate, the Farm Entrant must be able to distribute and sell the F3 Fish Product in at least one of the countries that will be provided in a list that is forthcoming (collectively, the “**Challenge Markets***”). NOTE: If the Farm Entrant cannot, or is not able to, distribute and sell Fish Product to a Challenge Market, the Farm Entrant may contact f3farmchallenge@gmail.com to request approval of a different country for inclusion in the Challenge Markets*. The F3 Challenge judges, who are chosen by the Sponsors (“**F3 Judges**”) have sole discretion to approve or deny such requests.
- The Challenge is not open to any company residing in Cuba, Iran, North Korea, Russia, Syria, the Crimea, Donetsk People’s Republic, and Luhansk People’s Republic regions of the Ukraine, or any other jurisdiction where the Challenge would be restricted or prohibited by law; such entities are not eligible to participate in the Challenge. Void where prohibited and restricted by US law.
- Companies affiliated with the F3 Judges or their parents, subsidiaries, affiliated companies, marketing agencies, or any other parties involved in the decisionmaking of the Challenge (“**Challenge Parties**”) are not eligible to participate in the Challenge.

By participating in this Challenge, each Entrant agrees to be bound by the decisions of the Sponsors and F3 Judges and agrees that all decisions by Sponsors and F3 Judges shall be final in all matters pertaining to the Challenge. Entrants are responsible for any costs related to its and its Team’s participation in the Challenge.

Timing Considerations and Deadlines

- **Registration:** All 2 Year Contest Entrants must register between 12:00:01 A.M. PT on September 16, 2025 and 11:59:59 P.M. PT on April 30, 2026 (“**Registration Period - 2 Year**”). All 4 Year Contest Entrants must register between 12:00:01 A.M. PT on September 17 2025 and 11:59:59 P.M. PT on April 30 2028 (“**Registration Period - 4 Year**”)
- **Feed Submission Deadline:** F3 Feed Samples (as described below) must be delivered to Sponsors by:
 - **2 Year Entrants** - November 30, 2026 at 11:59:59 P.M.
 - **4 Year Entrants** - November 30, 2028 at 11:59:59 P.M.
- **Contest Sales Period:**

The Contest Sales Period refers to the time frame in which the Sales of Entrants’ F3 Fish Product, measured by weight in metric tons, will be counted for purposes of determining a Challenge winner. Note that Entrants are required to notify the Sponsors by emailing f3farmchallenge@gmail.com one month in advance of each Sales Reporting Period the addresses and dates that the F3 Fish Product will be available for sale and to indicate how the F3 Fish Product packaging will appear so that the F3 Judges, Sponsors, or their representatives, can purchase the correct fish product for verifications.

 - **2 Year Contest Sales Period** - October 1, 2026 (12:00:01 A.M. PT) - August 31, 2027 (11:59:59 P.M. PT)
 - **4 Year Contest Sales Period** - October 1, 2028 (12:00:01 A.M. PT) - August 31, 2029 (11:59:59 P.M. PT)
- **Sales Reporting:**

- **2 Year Contest**

<u>Applicable Sales Reporting Period Covered by Sales Report</u>	<u>Sales Reporting Deadline - by 11:59:59 P.M. PT on:</u>
10/1/2026 - 12/31/2026	January 15, 2027
1/1/2027 - 3/31/2027	April 15, 2027
4/1/2027 - 6/30/2027	July 15, 2027
7/1/2027 - 8/31/2027	September 15, 2027

- **4 Year Contest**

<u>Applicable Sales Reporting Period Covered by Sales Report</u>	<u>Sales Reporting Deadline - by 11:59:59 P.M. PT on:</u>
10/1/2028 - 12/31/2028	January 15, 2029
1/1/2029 - 3/31/2029	April 15, 2029
4/1/2029 - 6/30/2029	July 15, 2029
7/1/2029 - 8/31/2029	September 15, 2029

The Sponsor’s computer is the official time-keeping device for the Challenge and is on Pacific Time.

How to Enter

Entry Requirements

To enter, the Farm Entrant must complete all the following steps (“**Entry Requirements**”). All submissions must be submitted along the timelines listed [here](#).

- Registration:
 - During the Registration Period, the Farm Entrant must register by completing and submitting the registration form at f3challenge.org, which shall include Farm Entrant’s name, contact information, among other requested information (“**Registration Information**”). Farms must be able to distribute and sell F3 Fish Product in one or more Challenge Markets* (the list is forthcoming), or be allowed pursuant to the “Eligibility” section above. When sending in Registration Information, please confirm that the information is complete and accurate. Farm Entrant will receive confirmation that the registration has been received by email to the email address provided in the registration.
- Submit Feed Samples:
 - Entrants must ship a sample of all F3 feeds fed to F3 Fish Product (in quantities specified by the Sponsors, which is currently estimated to be 5kg*) (“**Feed Samples**”), as well as an ingredient list for each F3 Feed Sample, to the address provided by Sponsors, in accordance with the “Qualifications: Feed Submission” requirements below. All Feed Samples and ingredient lists must be received by Sponsors (or their representatives) by the applicable Feed Submission Deadline above.
- Pre-Sale Notification (Anticipated F3 Fish Product Sales Locations, Dates In Advance of Each Applicable Sales Reporting Period:
 - No later than one (1) month in advance of each applicable Sales Reporting Period (see above), the Entrant must email f3farmchallenge@gmail.com, with the addresses and dates that the F3 Fish Product will be available for sale (including within the Challenge Markets*), and a description and images of the F3 Fish Product packaging/labels. The label should indicate the brand, species, product form, size sufficient for the Sponsors, or their representatives to identify and purchase the correct fish product for verification (see Qualifications: Packaging and Distribution below).
- Submit Sales Reports in accordance with the applicable Sales Reporting Deadlines above):
 - All Sales Reports should be submitted to Sponsors via email to f3farmchallenge@gmail.com by each applicable Sales Reporting Deadline. Sales Reports shall include the weight of F3 Feed used during the applicable Sales Period in connection with the weight of the F3 Fish Product Sold, as well as any additional information reasonably requested by the Sponsors, or any F3 Judges.

“**Sold**” or “**Sales**” means sold, consistent with generally accepted industry standards, directly by Farm Entrant to an unrelated third party (including any reseller or distributor), other than to other Team members, in exchange for monetary consideration consistent with F3 Fish Product’s market value. Sales will not include any F3 Fish Product sold as a part of a heavily discounted promotion, or to family and friends or any other third party in an effort to manipulate or artificially

inflate Entrant's sales numbers. The F3 Judges reserve the right to disqualify any Entrant (and/or Team) who shows signs of artificially inflating the number of F3 Fish Product sales.

- **Farm Visits:**

- Farm Entrants must allow F3 Judges, Sponsors and its representatives the opportunity to visit its fish farms during the Challenge, upon reasonable notice.

Qualifications: Feed Submission

In order to be eligible to receive a prize, all Fish Product must be fed (i) solely formulated as aquaculture feed, for either Salmonids or other Carnivorous finfish and (ii), after the F3 Fry Stages, solely using feeds without any marine animal ingredients (no fishmeal, fish oil, krill, squid, etc) ("**F3 Feed**").

Feed testing: F3 Feed Samples may be tested to confirm that they do not contain ingredients from marine animals including fishmeal, fish oil or krill using DNA testing, fatty acid analysis, allergen testing, trace mineral testing (strontium), or stable isotopic analysis (carbon, nitrogen, hydrogen, oxygen). Entrants hereby acknowledge and approve such testing and any additional tests the F3 Judges or Sponsors deem necessary to determine the winner. Entrants are responsible for ensuring that feed is manufactured on equipment that is properly cleaned to prevent cross-contact that could cause false positives when tested by the F3 Judges, Sponsors or its representatives.

Instructions for Submitting Feed Samples:

- **Request shipping details:** Before the Feed Submission Deadline, Farm Entrants should email f3farmchallenge@gmail.com to request and confirm the nearest shipping address where Sample F3 Feed should be sent.
- **What to send:** Ship 5 kg* of each of the F3 Feed Sample, accompanied with a complete ingredient list(s) for each. Such ingredient lists and shipment tracking information should be emailed to f3farmchallenge@gmail.com.
- **Receipt confirmation:** The Sponsors, or its representatives, will confirm via email once F3 Feed Samples have been received.

Qualifications: Fish Product Specifications

In order to be eligible to receive a prize, all F3 Fish Product must:

- Be grown within an aquaculture facility;
- Qualify as 'Carnivorous', either a Salmonid or another F3 Judge-approved 'Carnivorous' species of fish (such approval to be granted in the sole discretion of the F3 Judges. (Contact Sponsors at f3farmchallenge@gmail.com to request approval); and
- Be grown after the F3 Fry Stage solely using F3 Feed.

Qualifications: Approval of Fish product testing: F3 Judges, Sponsors, or its representatives, may perform independent, random purchases of F3 Fish Product at sales outlets in approved Challenge Markets* provided by the Entrants. These sales outlets can include distributors, grocery stores, restaurants, hotels or fish markets or farmers' markets. The F3 Fish Product may be sent to a lab(s) for testing, or preparation for testing. Testing may be performed to determine the F3 Fish Product's nutritional history, and whether fishmeal, fish oil or krill were used in feeds. Testing may include fatty acid analysis, nuclear magnetic resonance, heavy metals, and contaminants (pcbs, pesticides, plastics), stable isotopic analysis (carbon, nitrogen, hydrogen, oxygen), and/or DNA identification. Entrants hereby acknowledge and approve such testing and any other testing the F3 Judges deem necessary to validate the Eligibility of the Fish Product.

Qualifications: Packaging and Distribution

In order to be eligible to receive a prize, all F3 Fish Product must:

- Be available for sale to the public within the Challenge Markets* (or other pre-approved location in accordance with the process described in the **"Eligibility"** section above) during the applicable Contest Sales Period, so that the Sponsors, or its representatives, can purchase F3 Fish Product anonymously; and
- While still adhering to the legal requirements of the country of origin and place of sale (**"Legal Requirements"**), be specially packaged and labeled in the marketplace to indicate (i) the species sold and (ii) that they are responsibly fed in accordance with the qualification requirements herein (i.e. only with F3 Feed after F3 Fry Stage), so that the Sponsors and/or Sponsors' representatives can easily identify the F3 Fish Product samples at Challenge Markets* for verification testing. If F3 Fish Products are sold in the live markets, then the tank in which the F3 Fish Product is sold needs to be labeled to indicate that the fish being sold are more responsibly fed, subject to the applicable Legal Requirements.

The results of verification testing will be provided to the F3 Judges as an input for their determination of the winner(s).

How to Win

The Sponsors shall award the Prizes based on the determination of the winner(s) by the F3 Judges. The prize will be presented to the winner(s) at an industry-related conference following completion of the Challenge.

The winner(s) must have an individual representative ("Representative") in attendance at the conference in order to accept the prize. In the event that the conference referenced in the foregoing sentence is canceled, the winner will be informed whether any portion of the prize will be awarded independent of the applicable conference or whether attendance at alternative event(s) is required, provided that such events (i) shall be related to the seafood industry and/or environmental conservation and sustainability and (ii) shall in no event be later than one year after the end of the F3 Challenge.

- 2 YEAR CONTEST (ends 2027)- The Sponsors shall award:
 - o **Grand Prize:** The eligible Farm Entrant (or Team, as applicable) who has sold the greatest amount, by weight, of F3 Fish

Product during the 2 Year Contest Sales Period will receive \$90,000 USD.

- o **Travel Grant:** The winning Farm Entrant (or Team, as applicable) will be honored at an industry-related conference, and the Sponsors will provide the Farm Entrant (or Team, as applicable) a \$5,000 travel grant for the winning Farm Entrant (or other Team member) to attend and participate in that meeting.
- o **Atlantic Salmon Special Award:** A special award of \$10K USD will be given to the eligible Atlantic Salmon (*Salmo salar*) Farm Entrant, registered for the 2 Year Contest, that sold the most *Salmo salar* F3 Fish Product by weight during the 2 Year Contest Sales Period.

- **4 YEAR CONTEST** (ends 2029)- The Sponsors shall award:

- o **Grand Prize:** The eligible Farm Entrant (or Team, as applicable) who has sold the greatest amount, by weight, of F3 Fish Product during the 4 Year Contest Sales Period \$90,000 USD.
- o **Travel Grant:** The winning Farm Entrant (or Team, as applicable) will be honored at an industry-related conference, and the Sponsors will provide the Farm Entrant (or Team, as applicable) a \$5,000 travel grant for the winning Farm Entrant (or other Team member) to attend and participate in that meeting.
- o **Atlantic Salmon Special Award:** A special award of \$10K USD will be given to the eligible Atlantic Salmon (*Salmo salar*) Farm Entrant (or Team), registered for the 4 Year Contest, that sold the most *Salmo salar* F3 Fish Product by weight during the 4 Year Contest Sales Period.

Currency & Total Prize Value: All prizes will only be awarded in United States dollars. The total value of all prizes awarded during the Challenge is \$210,000 USD. The winners must send wiring information to f3farmchallenge@gmail.com. Wiring of prize funds will occur after the award ceremony, and after wiring information and receipt of test wires is verified.

Winner Notification & Verification

Sponsors, or its representatives, will attempt to notify the winner(s) before **[December 31, 2027]** for the 2 Year Contest and **[December 31, 2029]** for the 4 Year Contest sent to each winning Farm Entrant's email address listed in its Registration Information.

If a winner (i) is determined to be ineligible, (ii) fails to respond to the initial verification email within five (5) days of notification or after three (3) attempts (whichever occurs first), or (iii) fails to timely provide any information or documents or fails to appear at the meeting requested by the F3 Judges, the Sponsors, or its representatives, the F3 Judges reserve the right to disqualify the Farm Entrant (or Team, as applicable) and select an alternate winner based upon which Farm Entrant (or Team, as applicable) had Sold the next greatest amount, by weight, of F3 Fish Product during the applicable Contest Sales Period. The disqualified Farm Entrant (or

Team, as applicable) shall forfeit all its right and interest in any prize. In case of prize forfeiture, no further compensation is due by Sponsors. In the event that the F3 Judges have determined that there is no qualifying, eligible Farm Entrant (or Team, as applicable) to win a prize listed above, then the F3 Judges reserve the right to not award such prize, and will notify the Sponsors and all applicable Farm Entrants.

The winner(s) may be required to sign and return an additional notarized Affidavit of Eligibility and Publicity and Liability Release, where allowed by law, and such other documents as may be reasonably requested by Sponsors. All required documentation must be signed and returned within 7 calendar days of issuance. Failure to sign and return these documents by the specified return date will result in disqualification and forfeiture of the prize.

Prize Conditions

The prize is non-transferable and no prize substitution is permitted, except at the sole discretion of the Sponsors. If the prize, or any component thereof, cannot be awarded for any reason, Sponsors reserve the right in its sole discretion to substitute the prize, or any component thereof, with one of comparable or greater value. All costs and expenses associated with prize acceptance and use not specifically provided herein are the responsibility of each winner. Sponsors have no responsibility for a winner's inability or failure to accept or utilize a prize as described herein.

Farm Entrant (or Team Leader, if applicable) is solely responsible for all federal, state, local, or other applicable taxes associated with the acceptance and use of the prize and agrees and acknowledges that Sponsors may be required to withhold and remit a portion of prize value to comply with applicable tax laws. Farm Entrant (or Team Leader, if applicable) also agrees to provide Sponsors, or their representatives, with a valid tax ID number or any other information the Sponsors may require in connection with applicable tax reporting or withholding requirements or other laws or regulations.

Grant of Publicity

Except where prohibited, by entering the Challenge, the Entrant grants the Sponsors and their agents a worldwide, royalty-free, non-exclusive and sub-licensable right and license to use, distribute, and publicly display the Entrant's company name, logos, trademarks, service marks, location, and information about the prize award, in any way, at any time, in any and all media related to the Sponsors and the promotion of the Challenge, without any additional approval or consent of, and without compensation to the Entrant.

Except where prohibited by law, by accepting the prize, the winner(s) hereby grant the Sponsors and their agents a worldwide,

royalty-free, non-exclusive and sub-licensable right and license to use, distribute and publicly display its Challenge results, including the Entrant's name, weight of F3 Fish Product Sold and F3 Feed consumption data from the Challenge, in any way, at any time, in any media related to the promotion of the Sponsors or Challenge, and future similar challenges, without any additional approval or consent of such Entrant.

Grant of F3 Fish Product Validation Testing

By entering the Challenge, the Farm Entrant grants the Sponsors and their agents a worldwide right to purchase F3 Fish product and conduct validation tests for the purposes of determining the winner of the F3 Farm Challenge, without any additional approval or consent of, and without compensation or cost to the Entrant. Only the results of the winner(s) will be publicly displayed, as indicated in the Grant of Publicity above.

Limitation of Liability; Release

By entering the Challenge, the Entrant agrees that the Challenge Parties will not be responsible or liable for, and Entrant hereby waives and releases the Challenge Parties from, any claims, actions, injuries, costs, losses or damages (collectively "**Claims**") arising in connection with the Challenge and/or the receipt, use, or misuse of any prize, including, without limitation, those Claims arising in connection with any of the following occurrences that may affect the operation of the Challenge: (a) laboratory or testing errors, technical failures or malfunctions of any kind; (b) hardware or software errors; faulty computer, telephone, cable, satellite, network, electronic, wireless, or Internet connectivity, or other online communication problems; (c) errors or limitations of any Internet service providers, servers, hosts, or other service providers; (d) garbled, jumbled, or faulty data transmissions; (e) failure of any transmissions to be sent or received; (f) lost, late, delayed, or intercepted transmissions; (g) unauthorized human or non-human intervention in the operation of the Challenge, including without limitation, as a result of unauthorized tampering, hacking, theft, viruses, bugs, or worms; (h) lost, late, incomplete, illegible, indiscernible, or misdirected information or reports or any errors in the announcement of the prize, in these Official Rules, promotional materials, or in any other communications or announcements relating to the Challenge. In the event of any ambiguity or error(s) in these Official Rules, Sponsors reserve the right to clarify or modify these Official Rules however it deems appropriate to correct any such ambiguity or error(s).

WITHOUT LIMITATION OF THE FOREGOING AND TO THE FULLEST EXTENT PERMITTED BY LAW, (I) THE CHALLENGE PARTIES WILL NOT BE RESPONSIBLE OR LIABLE FOR INDIRECT, INCIDENTAL, OR CONSEQUENTIAL DAMAGES ARISING OUT OF OR CONNECTED WITH (A) THE CHALLENGE OR (B) ANY PRIZE OFFERED OR AWARDED IN THE CHALLENGE, EVEN IF THE CHALLENGE PARTIES HAVE BEEN ADVISED OF THE POSSIBILITY OF SUCH DAMAGES AND (II) ENTRANT'S REMEDIES FOR ANY CLAIMS RELATING TO THE CHALLENGE ARE

LIMITED TO ENTRANT'S ACTUAL OUT-OF-POCKET EXPENSES OR PARTICIPATION IN THE CHALLENGE.

If the Entrant is a California resident, the Entrant hereby waives California Civil Code Section 1542, which states, **"A general release does not extend to claims which the creditor does not know or suspect to exist in his or her favor at the time of executing the release, which, if known by him or her must have materially affected his or her settlement with the debtor."**

LEGAL WARNING: ANY ATTEMPT BY AN INDIVIDUAL, WHETHER OR NOT AN ENTRANT, TO DELIBERATELY UNDERMINE THE LEGITIMATE OPERATION OF THIS CHALLENGE IS A VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES AND DILIGENTLY PURSUE ALL REMEDIES AGAINST ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW.

Sponsor may prohibit an Entrant or Team from participating in the Challenge or winning the prize if, in its sole discretion, it determines that said Entrant (or Team) is attempting to undermine the legitimate operation of the Challenge by cheating, deception, or other unfair playing practices or intending to annoy, abuse, threaten or harass any other Entrants or any Challenge Parties.

Indemnification

To the maximum amount permitted by law, each Entrant agrees to defend, indemnify and hold harmless the Challenge Parties from and against any and all liabilities, claims, actions, suits or proceedings as well as any and all losses, liabilities, damages, costs and expenses (including reasonable attorneys' fees) arising out of or accruing from (i) Entrant's (or its Team's) breach of these Official Rules or any representation or warranty herein; (ii) any misrepresentation made by the Entrant (or its Team) in connection with the Challenge; (iv) failure to pay applicable taxes arising out of the Entrant's (or its Team's) participation in the Challenge, including but not limited to, the receipt and use of the prizes; or (v) any breach of any applicable laws arising out of the Entrant's (or its Team's) participation in the Challenge or receipt or use of any prize.

Insurance

Each Entrant agrees to carry Commercial General Liability Insurance with limits of at least \$1 million combined single limit bodily injury and property damage liability. This coverage is to be written on an occurrence basis and shall include, but not be limited to, premises and operations liability, cross liability endorsement, personal injury and advertising injury liability, and products/completed operations liability.

Reservation of Rights

If the Challenge is not capable of running as planned for any reason, including without limitation, due to force majeure or infection by

computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, government orders, war, nuclear and natural disasters, the effects of COVID-19 or any pandemic or any other causes which corrupt or affect the administration, security, fairness, integrity, or proper conduct of the Challenge, Sponsors reserve the right, at its sole discretion, to cancel, modify, or suspend the Challenge.

Governing Law; Jurisdiction

All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, the rights and obligations of Entrants and the winner(s), or the rights and obligations of the Sponsors in connection with the Challenge, shall be governed by, and construed in accordance with, the laws of the State of California, without giving effect to any choice of law or conflict of law rules. By entering, you consent to the jurisdiction and venue of the state and local courts located in Santa Clara County, California and the federal courts located in the Northern District of California for the resolution of all disputes relating to the Challenge, and agree that any and all disputes shall be resolved exclusively in those courts. The failure to enforce any term of these Official Rules by Sponsors shall not constitute a waiver of that or any other provision. If any provision of these Official Rules is held to be invalid or unenforceable, such provision shall be struck, and the remaining provisions shall be enforced.

Privacy

Because the Challenge is conducted with companies, the Sponsors do not collect any personally identifiable information other than names and official emails and titles related to individuals in their capacity as representatives of the Entrants. If any personally identifiable information collected during an Entrant's participation in the Challenge will be collected by Sponsor for purposes of the proper administration and fulfillment of the Challenge and as otherwise described in these Official Rules and in accordance with Anthropocene Institute's privacy policy found here: <https://anthropoceneinstitute.com/privacy/> and also in accordance with the European Union's Privacy Laws.

As between the parties, the Feed Samples and F3 Fish Product samples become the Sponsors' property and will not be returned. After the Challenge winners are determined, Sponsors, or their representatives, may keep such samples for up to a year. Nothing in these Official Rules shall constitute a transfer of intellectual property rights in any of the F3 Feed by Entrant or third party.

You acknowledge and agree that data and information (including all samples) gathered by Sponsors (and its representatives) in connection with this Challenge ("Entrant Materials") may be shared and otherwise made available to F3 Judges and other parties assisting in the administration of the Challenge. Such Entrant Materials will not be shared with any of the other entrants or companies who are not involved in administering the F3 Challenge.

List of Winner(s)

For the name of the winner, email f3farmchallenge@gmail.com. Requests must be received no later than sixty (60) days after the announcement of each winner.

Sponsor Contact Information

You can contact the Sponsors through The F3 Team, f3farmchallenge@gmail.com or send mail to Anthropocene Institute % Cayce Craven, 10th floor, 3000 El Camino Real Suite 2-1000 Building 2, Palo Alto, CA 94306.

A list of sponsors can be found [here](#) (collectively, the “**Sponsors**”). Our website is f3challenge.org.